

Advertisement Specifications

IF YOU ARE SUPPLYING YOUR OWN AD:

Please submit the following:

1. Your ad, sized according to the dimensions below.
2. Color Mode: CMYK
3. Ad resolution of 300 dpi.
4. All ads require a border.

Acceptable file formats:

- Adobe Acrobat PDF
- Adobe InDesign INDD
 - Packaged file to include all support documents
- Adobe Illustrator AI, EPS, PDF, SVG
- Adobe Photoshop PSD, TIFF, EPS, PDF or JPG

If your ad is not sent print ready and the correct size, we will not be able to accept the ad, or there will be a fee for edits.

IF we are CREATING AN AD FOR YOU:

Please submit the following:

- All text to be included in the ad
- Business logo (EPS, AI or PNG file preferred)
- Any images or photos you would like included

ALL images and artwork MUST be a minimum of 300 dpi at 100% size.

{ Internet photos & images are usually 72 - 90 dpi and ARE NOT convertible to required resolution for print. }

Please, **DO NOT** submit images and logos in a Microsoft Word Document

Accepted media for transmittal: Our File Server or Email

We do not design or accept ads that are created with a full bleed. All ads must comply with the sizes shown below.

